Volunteer role profile

Social Media Volunteer

We are looking for a Social Media Volunteer to assist with managing and growing our social media presence to improve communications with our customers and the community. This is a great opportunity to use your creativity and gain experience in social media while supporting an organisation that reduces waste, promotes reuse, and benefits the local community.

Key responsibilities:

- Help create and schedule social media posts across various platforms, including Instagram, Facebook, and our website, but can also include LinkedIn if you have experience in this
- Develop creative content to highlight what we do, including reclaimed timber stock (such as new items from the collections team), bespoke products, and workshop activities such as taster classes and volunteering opportunities
- Engage with followers and respond to comments
- Monitor social media trends and provide recommendations for improvements

What we're looking for:

- Creativity and ability to create engaging and informative content, ideally both static posts and reels
- Experience managing social media accounts (personal or professional) or a strong interest in learning how to do so
- Excellent communication and organisation skills
- A passion to support the non-profit sector and help the environment
- Good to have but NOT essential:
    - Any DIY/woodworking experience
    - Welsh language skills to help create bilingual posts

What you'll gain:

- Hands-on experience managing social media for a community organisation
- Opportunities to build a portfolio of content
- Training and support as needed
- Experience working in an inclusive, supportive environment
- We can reimburse reasonable expenses
- Earn Tempo Time Credits to spend on days out and experiences

The role can be developed to include further responsibilities if you would like to gain additional experience including (but not limited to):

- Writing professional and engaging LinkedIn posts to promote our waste wood collection service to potential new clients including nationwide building companies
- Helping us to improve our website e.g. improving design, updating website information using HTML (no previous experience needed)
- Combining the role with office admin (please see our other advert for Office Admin Support Volunteer)
- Stock keeping
- Helping to serve customers at The Woodstore

At Reseiclo, as per our mission, we are committed to supporting individuals with any form of disabilities or health conditions. We actively encourage anyone who may face barriers to employment whether through health issues or any other reasons to consider applying for this role.

The role will be in person and is available between 9am-2pm Monday to Friday. We would require a commitment of at least 3 hours per week, but this can be spread flexibly depending on your availability.

If you would like more information or an informal chat about the role, please email volunteer@reseiclo.org.uk